

CAMPÜS

By students, for students.

What we aim to solve.

The Student Experience Survey (2022) reveals the top reasons why students considered leaving their studies:

51.1%

Health or Stress

33.5%

Study / life balance

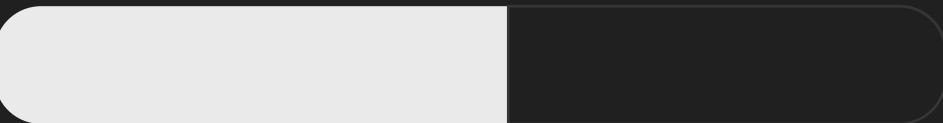
29.1%

Need to do paid work

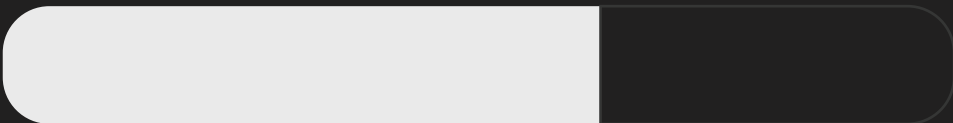
28.5%

Need a break

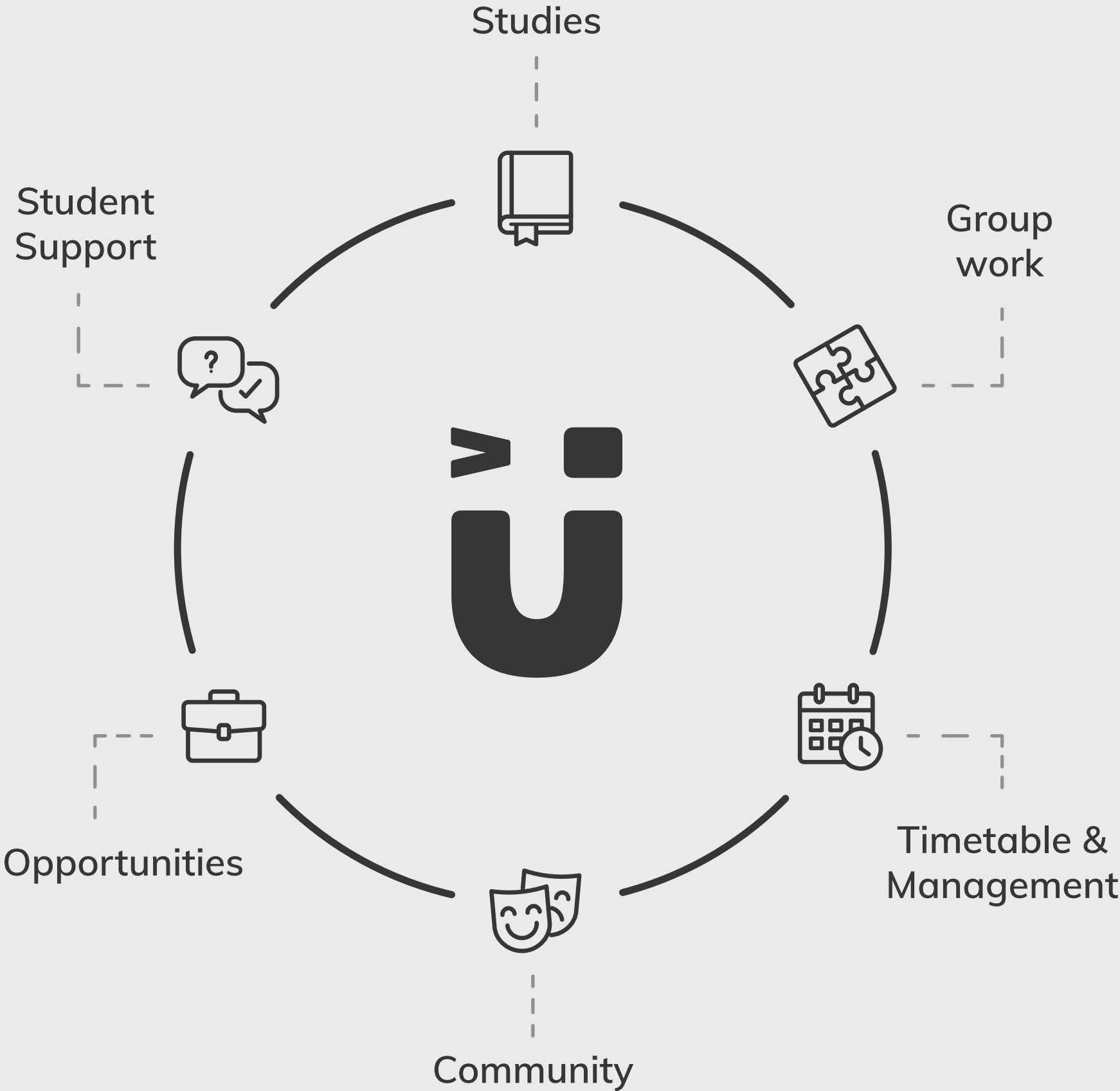
Students feel isolated and disconnected.



54% of students didn't feel a sense of belonging to their institution



65% of students didn't interact with other students outside study requirements



- Camplus aims to be the one touch point for access to everything students need.
- Universities need a passive way to understand the sentiments of students both in & out of classrooms.

CAMP^US

What we can do now.

Beta Development

Consulted with hundreds of students

Beta Launch and Testing

120+ student signups, with a second beta release coming soon

Early Adopter Engagement

Onboarding student clubs and advertisers to the Camplus CMS

2023

2024

What we aim to do.

Connect with Institutions

Understanding the problem from an institutional level

Pilot Program

Working with 3 Perth-based companies

2025

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WEEKLY OVERVIEW

Engagement

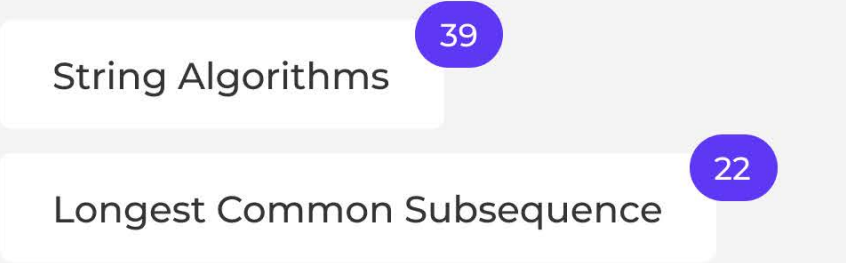
Unit A-Z ▾

Common topics in discussion

Students in need of support



COMP1002 | 76 students
Data Structures and Algorithms
POOR ENGAGEMENT



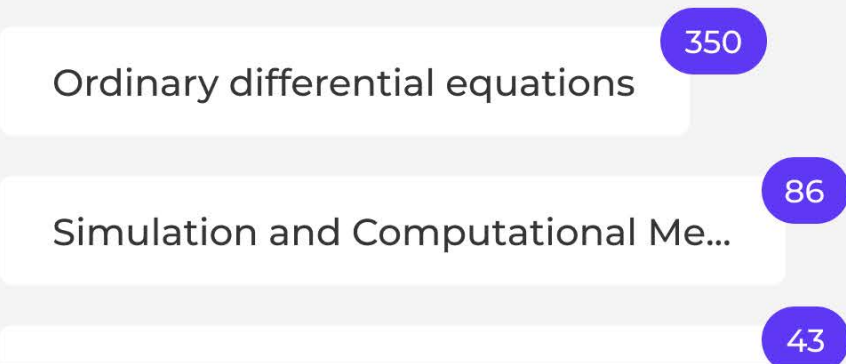
< 1/20 > ● Engagement with this unit ● Overall Engagement

Emily Smith 15%
20183403 30%

📄 Overwhelmed by Workload - External Commitments



MXEN3004 | 45 students
Dynamic Modelling and Control
GOOD ENGAGEMENT



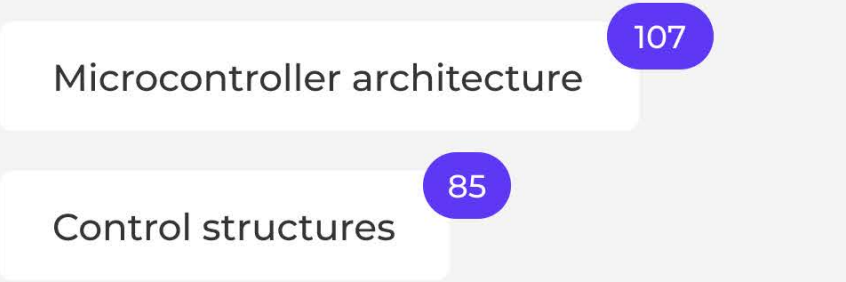
< 1/4 > ● Engagement with this unit ● Overall Engagement

David Johnson 24%
18540237 57%

📄 Personal Bereavement



CMPE3001 | 32 students
Embedded Systems Engineering
MEDIUM ENGAGEMENT



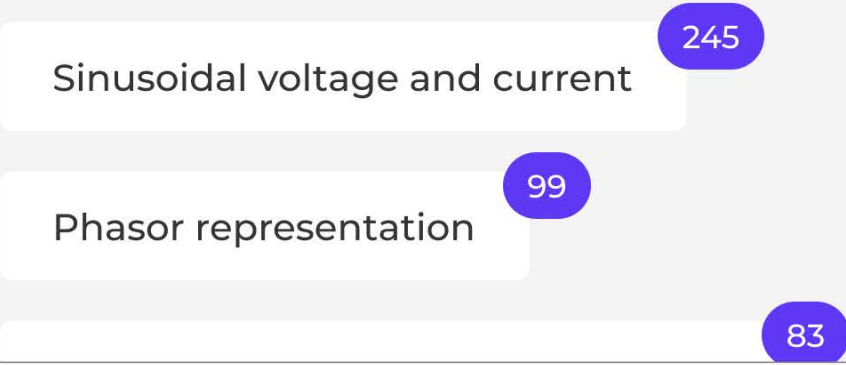
< 1/11 > ● Engagement with this unit ● Overall Engagement

Ethan Anderson 8%
31457281 13%

📄 Health Issues



ELEN2000 | 50 students
Electrical Circuits
GOOD ENGAGEMENT



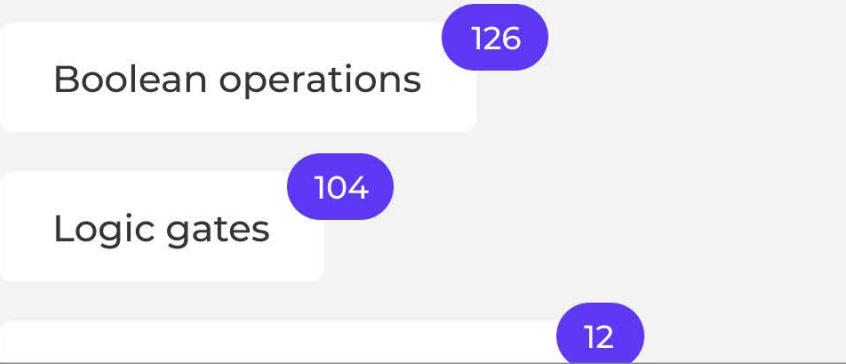
< 1/7 > ● Engagement with this unit ● Overall Engagement

Daniel Martinez 42%
50293847 45%

📄 External Commitments



CMPE2001 | 21 students
Foundations of Digital Design
MEDIUM ENGAGEMENT



< 1/13 > ● Engagement with this unit ● Overall Engagement

Micheal Lee 18%
46713928 6%

📄 Overwhelmed by Workload - Mental Health



MCEN2003 | 28 students
Machine Dynamics



< 1/5 > ● Engagement with this unit ● Overall Engagement

Kevin Howe 39%



Signals and Systems

Enrolled Students

Student Interactions

System Dynamics +

Nonlinear Dynamics +

System Dynamics +

STUDENT PROFILE

< All Students

David Johnson - 18540237

Enrolled in MXEN3004 Dynamic Modelling and Control

ProfileActivity & EngagementAttendance

⚠️ Student in need of support

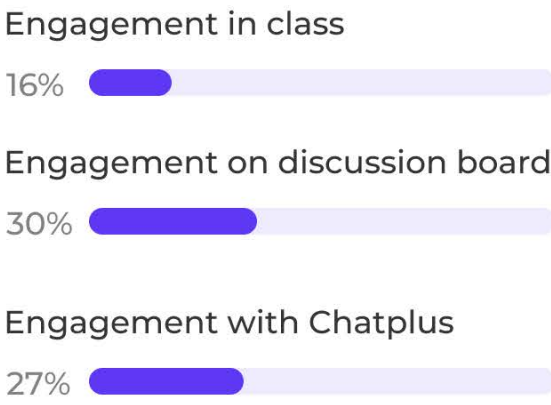
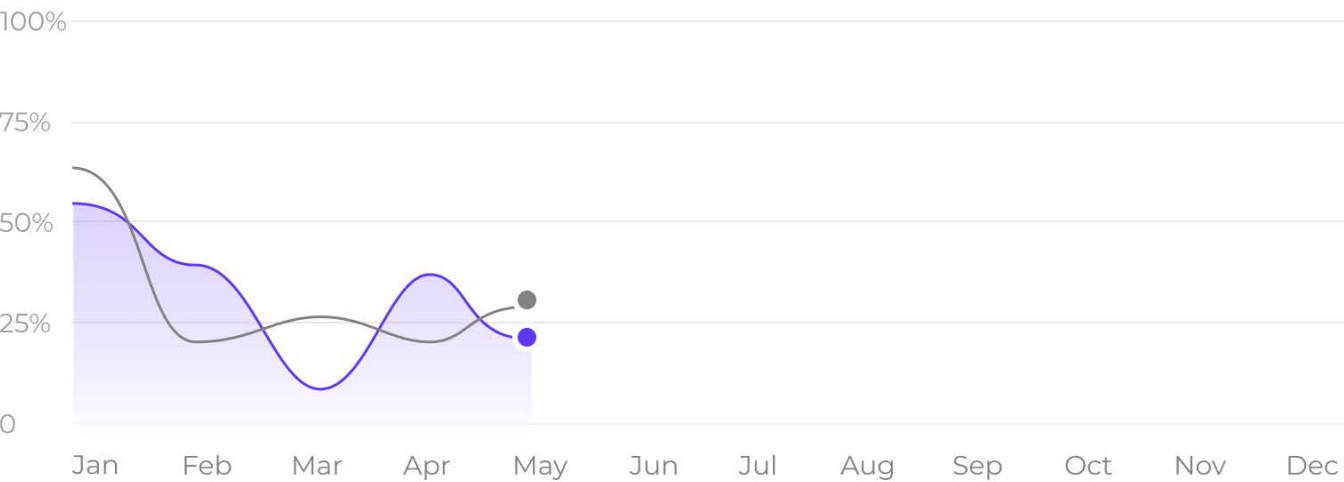
📅 Engagement reduced this week

Last 7 days ▾Filter results ⚙️

📄 Personal Bereavement	03/05/2024
😞 Negative sentiments around “ <i>System Dynamics</i> ”	01/05/2024
📄 Submitted Assignment 2: Project Proposal	30/04/2024
💬 Commented on discussion board thread #38	29/04/2024
💬 Commented on discussion board thread #38	29/04/2024

[Show more](#)

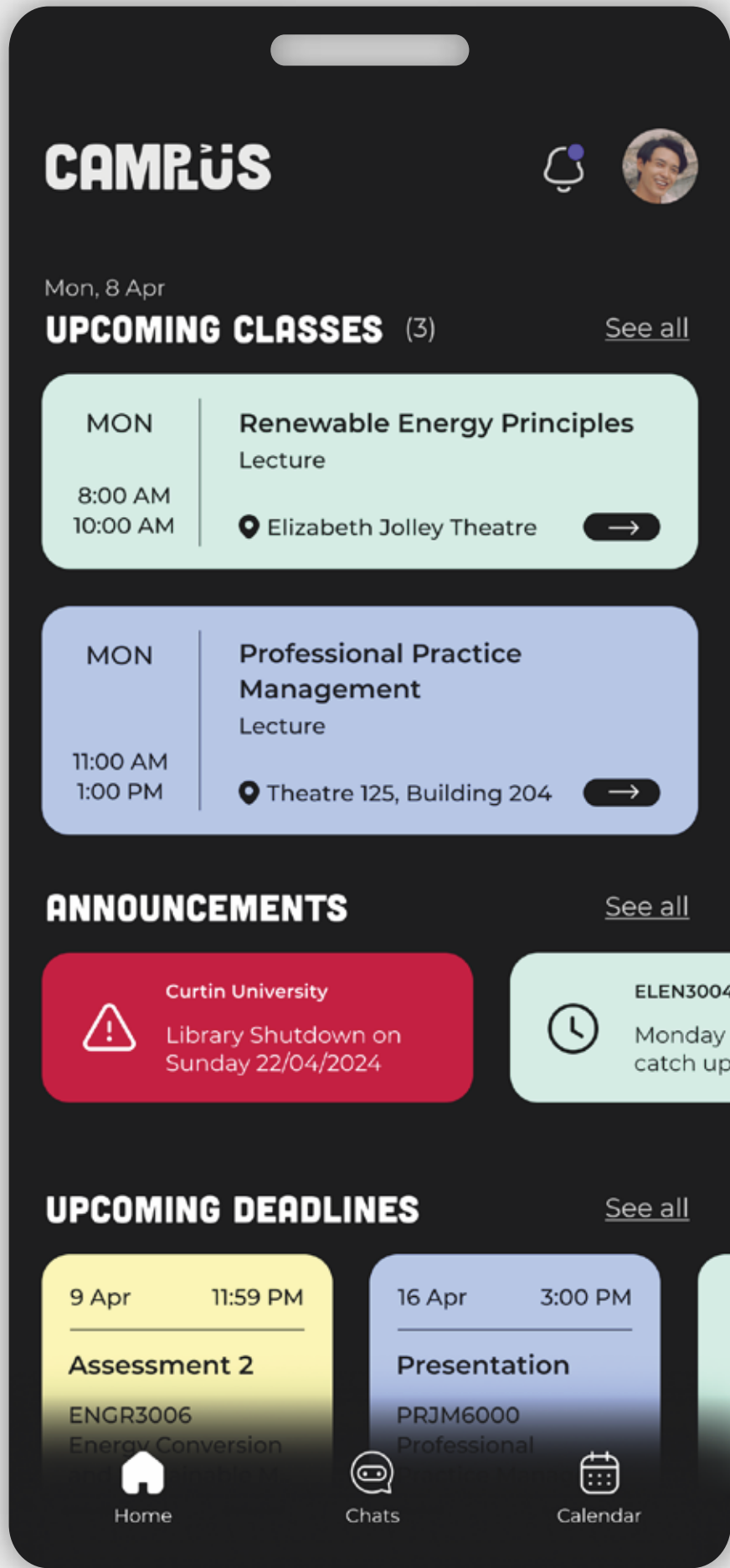
Academic Engagement ▾● Student Performance ● Cohort Performance



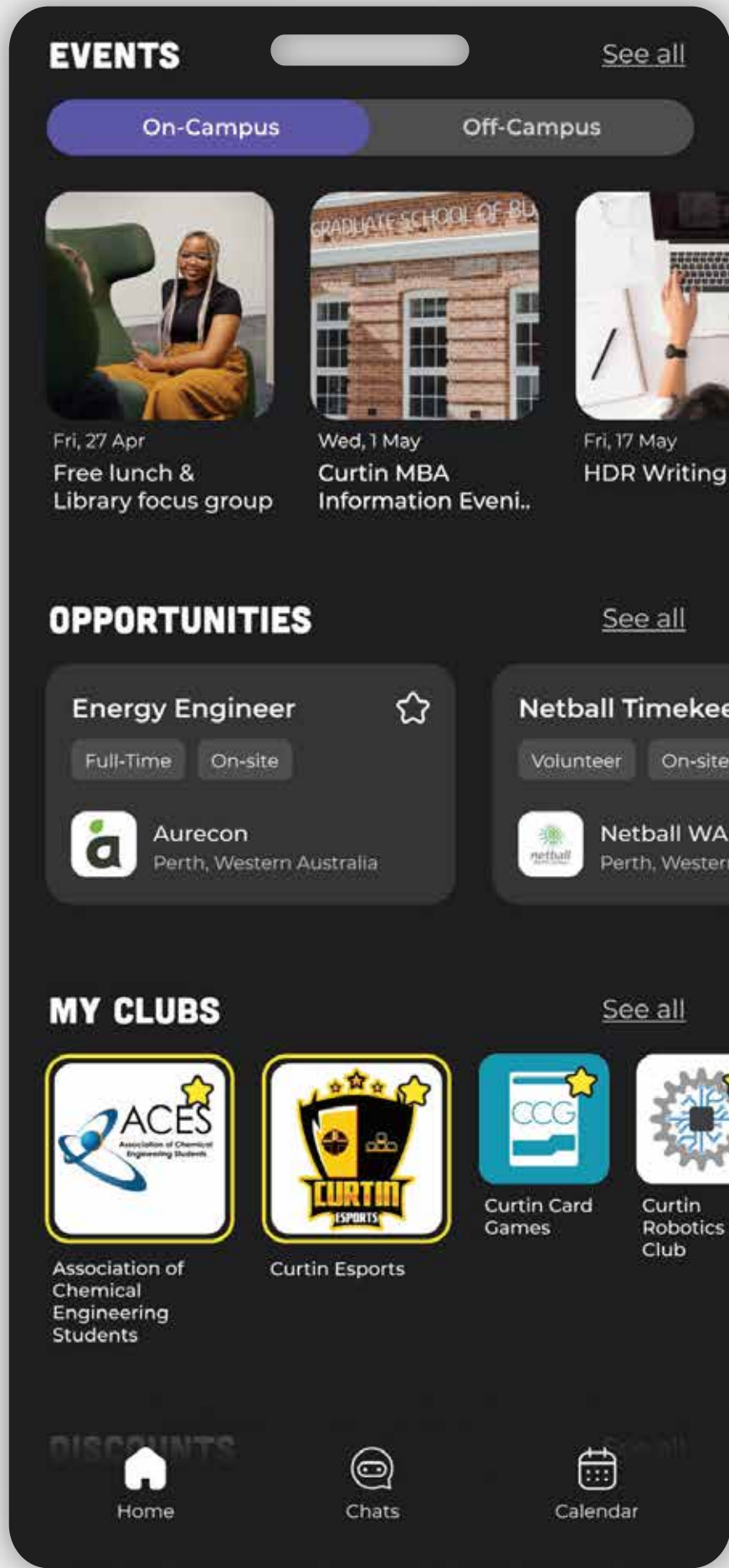
Assessment Record

📄 Final Exam DUE 19/06/2024 11:00 AM	Not Submitted
📄 Mid Term 2 DUE 06/06/2024 9:00 AM	Not Submitted
📄 A3: Project Delivery DUE 04/06/2024 11:59 PM	Not Submitted
📄 Mid Term 1 DUE 25/05/2024 9:00 AM	Not Submitted
📄 A2: Project Proposal SUBMITTED ON TIME	Needs grading
📄 Group Presentation SUBMITTED ON TIME	39/50
📄 A1: Report & Analysis SUBMITTED ON TIME	14/20

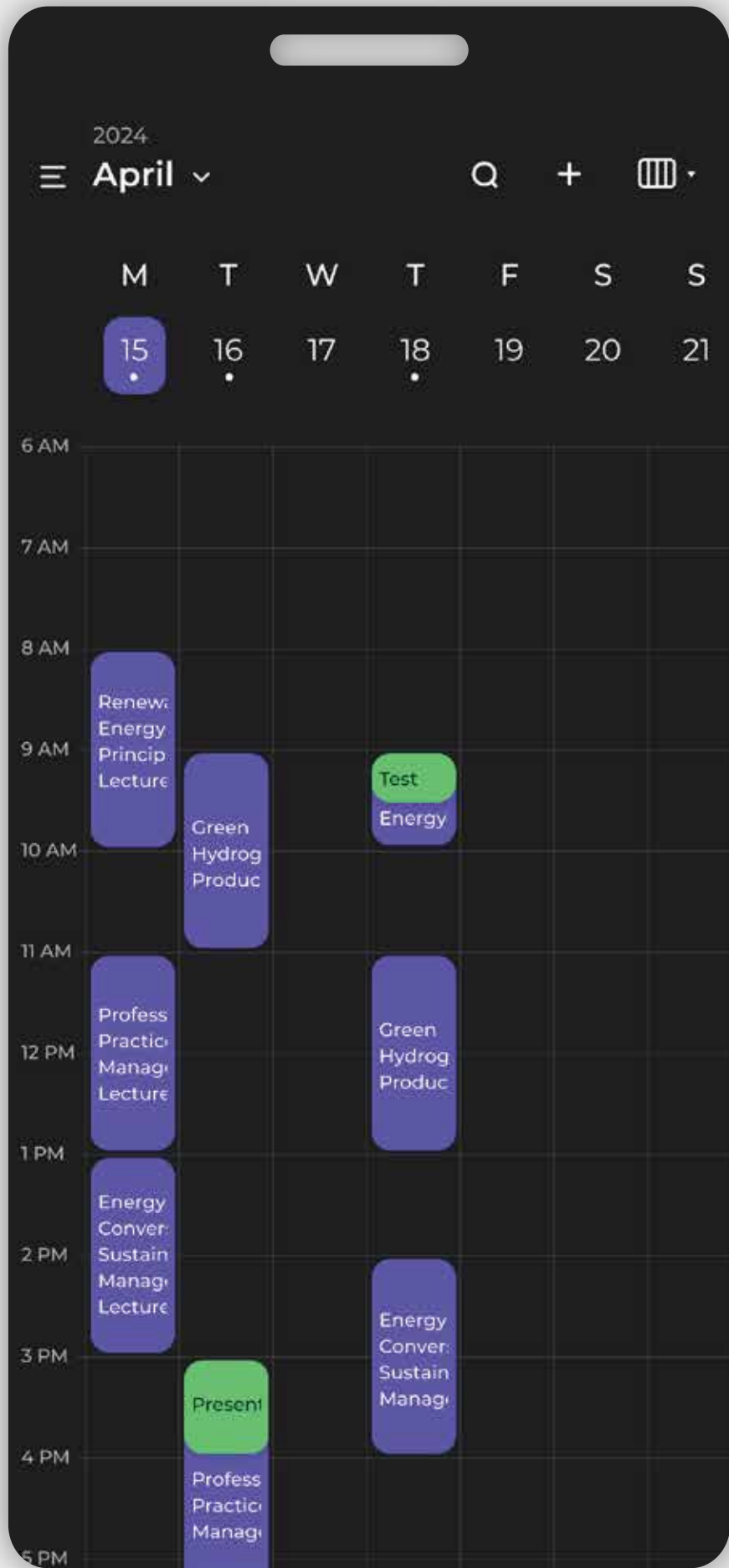
The Camplus App.



Access all of your essentials straight from the home screen on the go.

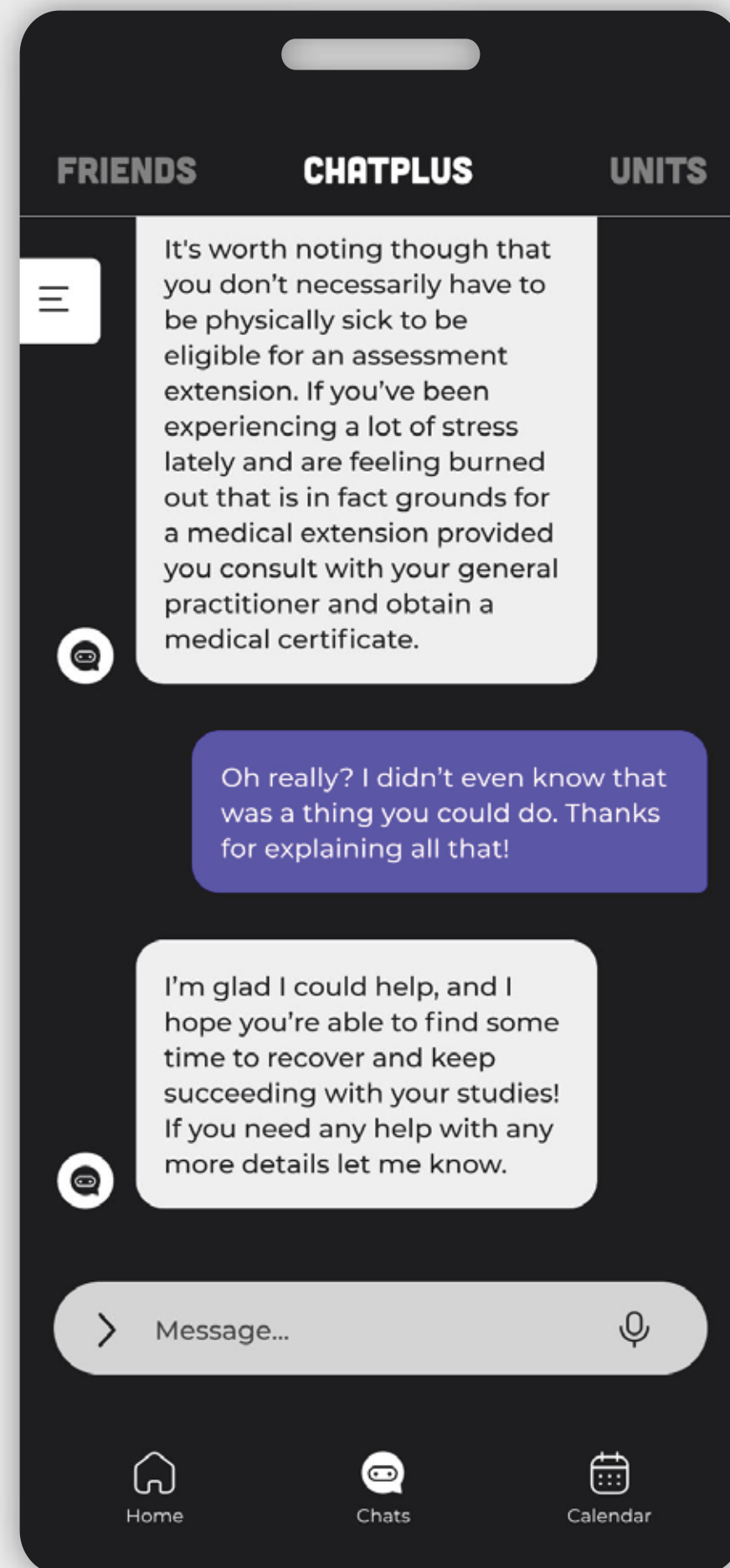


Discover the latest opportunities and upcoming events.

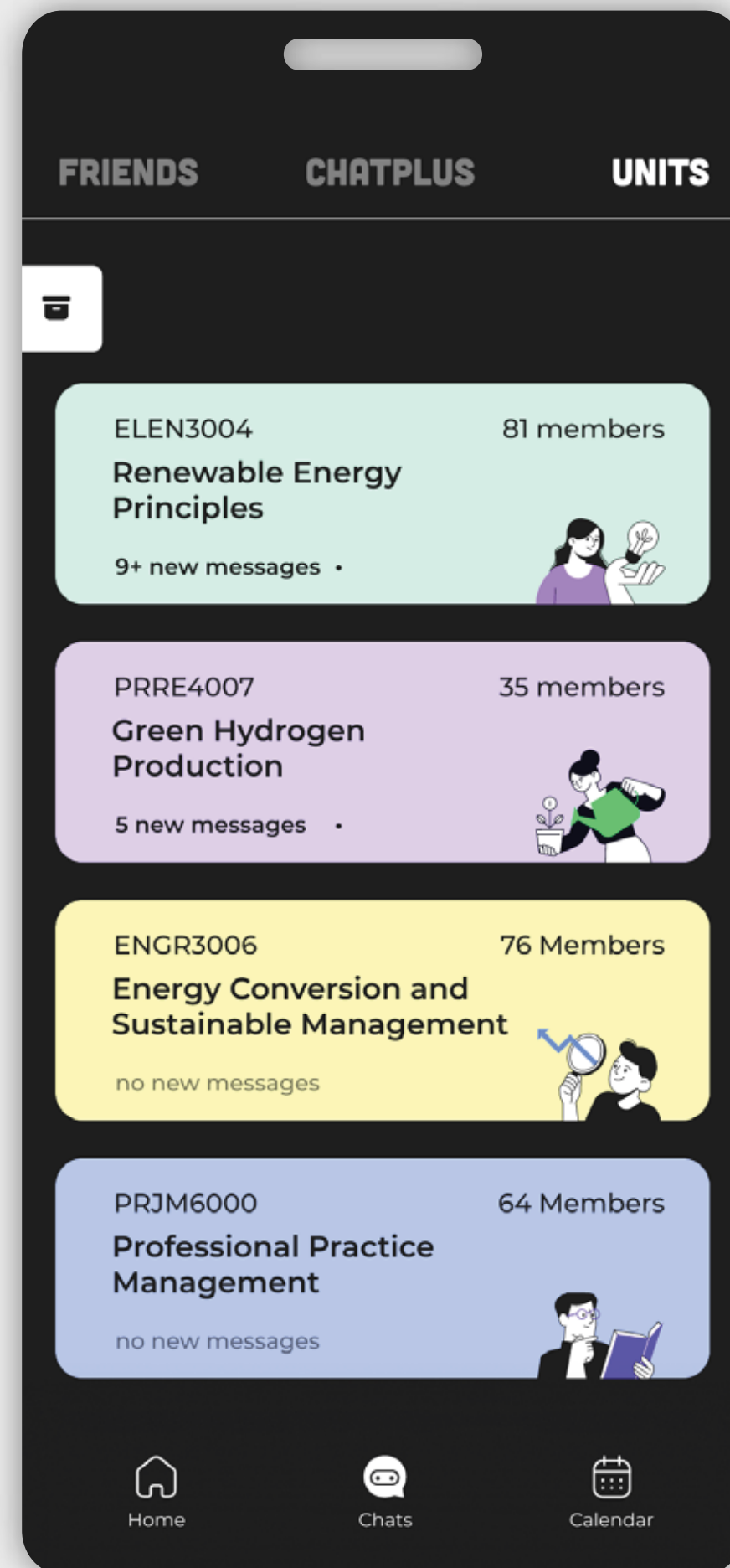


Sync your uni schedule with room availabilities and your calendar.

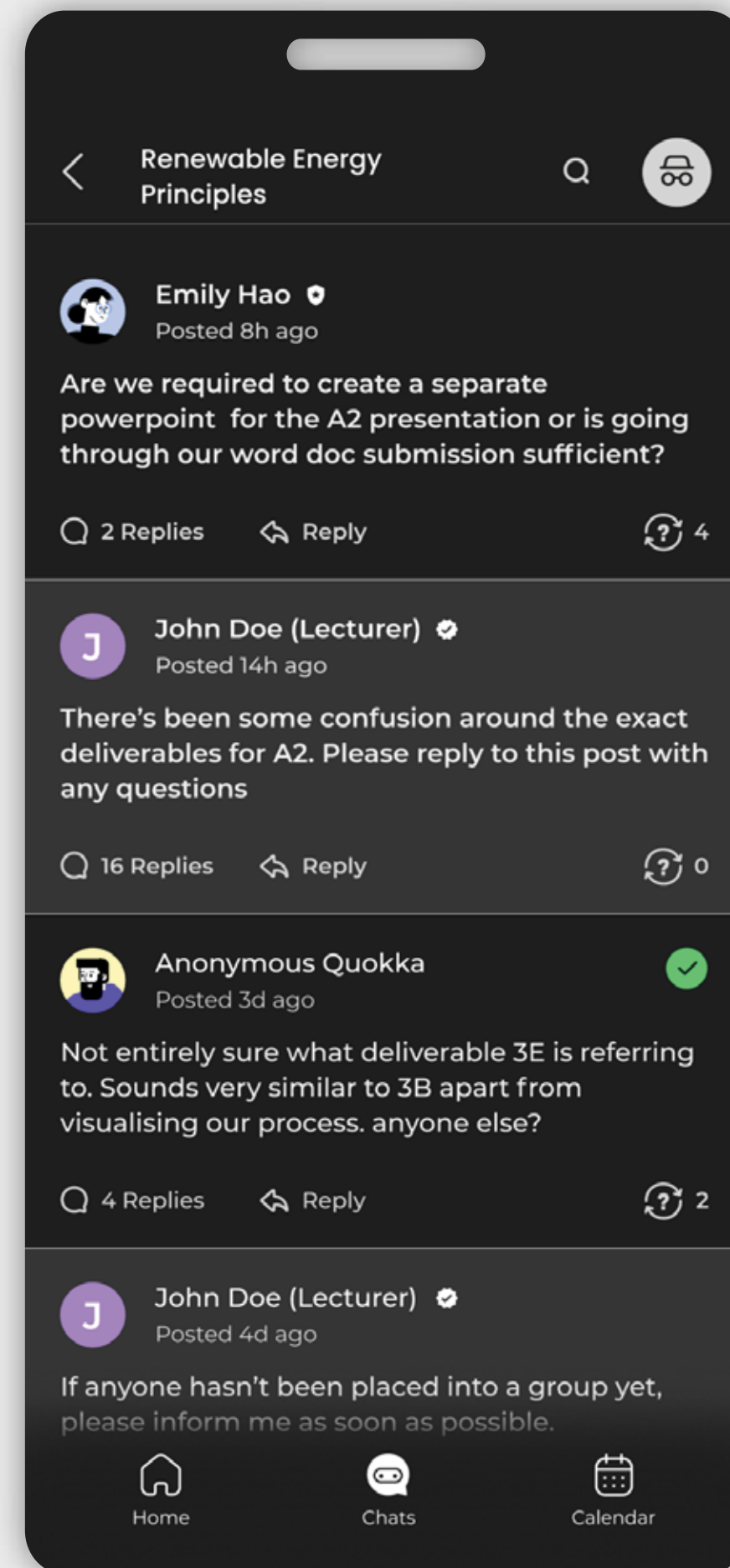
The Camplus App.



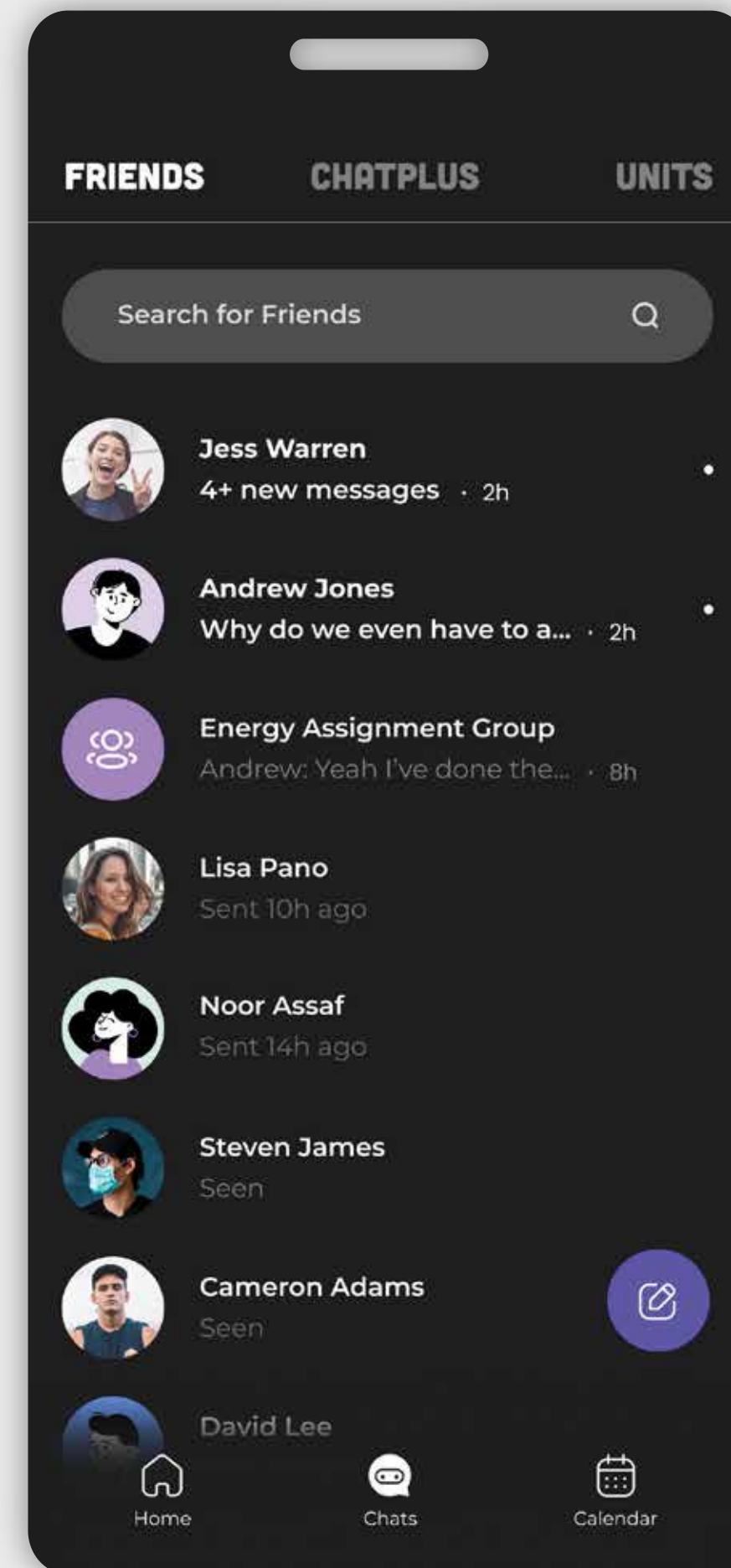
Chatplus helps with any query in your entire student experience.



Access all of your unit essentials from your phone for simple access.



Unit-specific chatrooms for a streamlined and casual forum to ask questions.

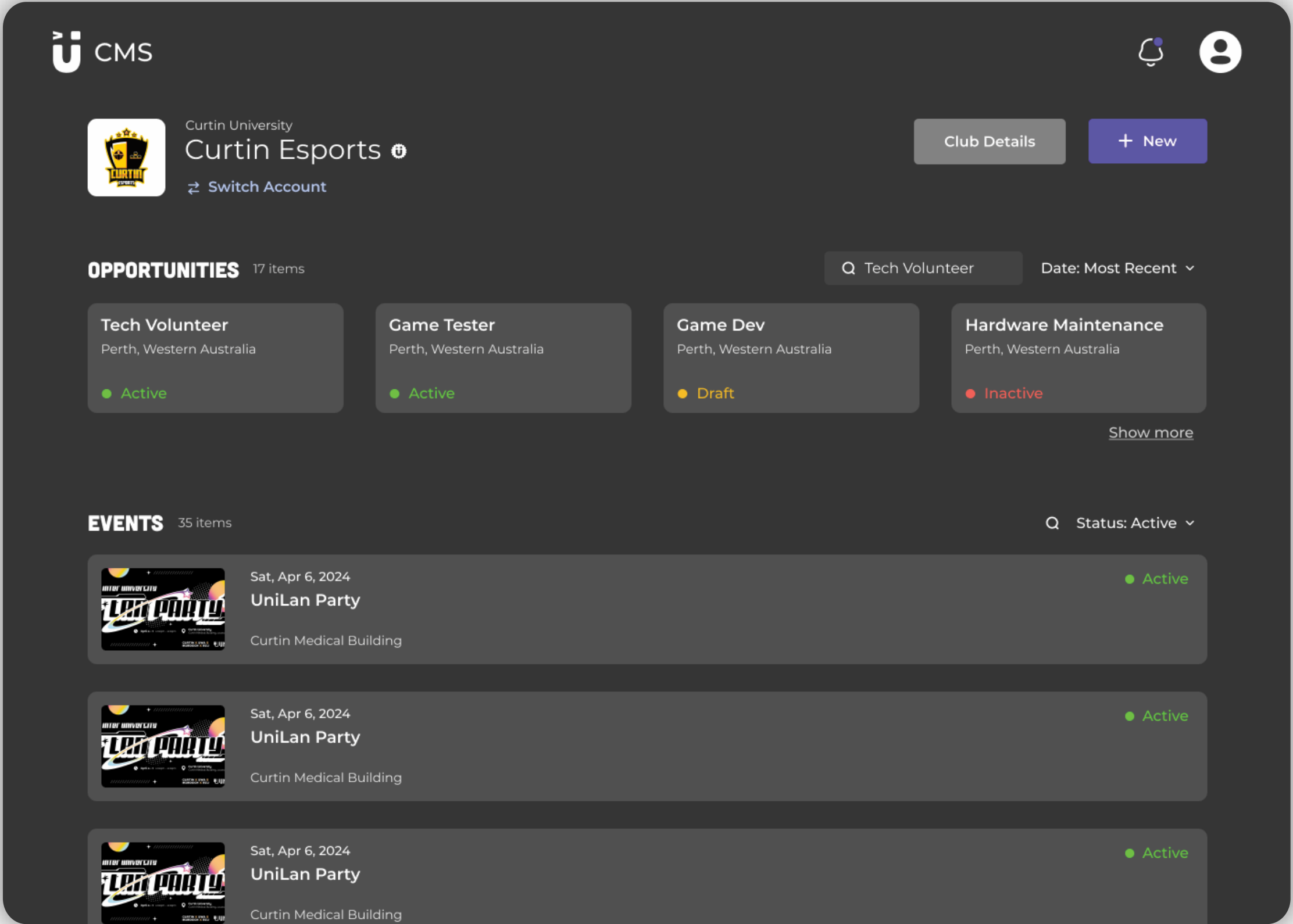


Chat directly for group assignments or to check in with your peers.

The Camplus CMS.



Simple, clean interface with colourful, engaging graphics for a pleasant user experience.



Student clubs and other industry can easily schedule opportunities and events, while linking their other socials like Instagram, LinkedIn and more.

Who we are.

Marketing and Branding



Rachel Reed

BCom (Curtin) Entrepreneurship
and Marketing; TAFE Student -
Graphic Design



Kayleigh Hawke

BAppSci (Curtin) Architectural
Science; Curtin Student - Masters
of Architecture



Ryan Coble-Neal

BEng Hons (Curtin) Mechatronic
Engineering

Tech Development



James Nicholls

B Comp (Curtin) Software
Engineering



Salma Jarrar

BDesign (Curtin) Digital
Experience and Interaction
Design

Our Partners



AI Advancements Pty Ltd



**REDI
SOFTWARE**

Redi Software



Rudram Data Solutions

LEGALVISION®

Legal Vision

CAMP⁺US

Want to learn more?

Use the QR code to book a meeting with Ryan to discuss the future of Camplus Australia.



Ryan Coble-Neal
Managing Director

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